

Shea McNaughton
Email: shea@sheamcnaughton.com
Cell: 972-849-1520

Spec Challenge #1 – Email Copy

Product: Organixx Iodine

3 Subject lines:

The little “butterfly” organ you CAN’T afford to ignore!

16 signs your thyroid is sick...and what you can do about it

16 signs your thyroid is out of whack...and how you can fix it

Dear Frustrated Friend,

Your hair is falling out, but you don’t know why. You have about as much energy as a sloth. And your bloated belly is screaming for larger waistbands.

What did the doctor say? “Get more sleep... eat less junk food... get more exercise.”

But you *can’t* sleep, you’re eating fresh foods, and you’re too tired to exercise.

Face it - you may have a thyroid deficiency, which left untreated can spell B.I.G. trouble.

Your thyroid requires one vital element to produce the hormones required for proper metabolism... **and your body doesn’t produce it!** The only way to get it is through your diet. You need to eat things like ocean fish, table salt and seaweed.

But much of the ocean’s fish now contains poisons like mercury... you’re cutting back on salt and...well, *seaweed?*

Click [here](#) to see if you have symptoms of a sick thyroid... and the quick and easy remedy to reverse the damage.

To your health,

Ty Bollinger

P.S. Can you *really* afford to ignore your thyroid? Click [here](#) to learn how to rescue it so you can halt the hair loss, whittle that waistline, add pep to your step, and much more!